



POLICIES FOR CREATIVE AND CULTURAL INDUSTRIES

CCALPS PROJECT: A STEP TOWARDS EUROPE2020

Palazzo delle Stelline DECEMBER 1ST 2014

Corso Magenta 61, Milano (Sala Bramante)

PROGRAM



09.30 REGISTRATION

09.45 WELCOME



10.00 OPPORTUNITIES FOR THE ALPINE SPACE

The new Alpine Space Program 2014-2020 | **Thomas Fleury**, Team Coordinator - Joint Technical Secretariat Alpine Space Programme

10.20 CCALPS EUROPEAN PROJECT

Pilot projects, Lessons Learned and Policy Recommendations, Creative Camps: the partners' experiences | **Ninfa Cannada Bartoli**, Manager of the Unit for Cultural and Creative Industry - GD For Cultures, Identities and Autonomies - Regione Lombardia



FIRST ROUND- ALPINE SPACE: LESSONS LEARNED AND NEW SUGGESTIONS

10.50 ROUND TABLE

CCIs needs, Transnational mobility and hubs network, Strengths and weaknesses of Creative Camp, Investors' point of view | Moderator: **Sergio Valentini** (Director of the Territorial Promotion and development Area - Unioncamere Lombardia), Guests: **Oliver Wagner** and **Karim Jafarmadar** (ITG Salzburg and HappyLab Salzburg), **Arianna Vignati** (Politecnico di Milano Design Dept.), **Simona Pede** (Bwcon), **Francesco Mantegazzini** (Italian Angels for Growth)

11.20 BEST PRACTICE BEYOND THE ALPINE SPACE

Raffaele Ricciuti, Sole Administrator - Sviluppo Basilicata

11.30 COFFEE BREAK



SECOND ROUND - EUROPE 2020. STRATEGIES AND POLICIES FOR CULTURAL AND CREATIVE INDUSTRIES

11.50 EUROPEAN CREATIVE INDUSTRIES ALLIANCE

Strategies and policies for CCIs - ECIAP | **Dario Parravicini**, Director of the Economic Development Area- Provincia di Milano

12.00 ROUND TABLE

Policies for CCIs in Alpine Space Policies, Case Histories and Benchmarking Experiences | Moderator: **Sabrina Sammuri** (General Director - Cultures, Identities and Autonomies Regione Lombardia), Guests: **Carlo Corti** (Regione Lombardia), **Erica Gay** (Regione Piemonte), **Madjar Liljana** (Regional Development Agency of Ljubljana Urban Region), **Christina Koch** (Austria Wirtschaftsservice GmbH), **Siegfried Alberton** (SUPSI).



12.50 GREETINGS AND INTRODUCTION TO CCALPS CAPITALIZATION WORKSHOP ON 2ND DECEMBER



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